



## EA 2652 WESTERN ECONOMICS AND MANAGEMENT LABORATORY LEGO

The Western Economics and Management Laboratory is composed of a team of pluridisciplinary researchers specialized in economic sciences and management sciences whose goal is to contribute to the creation, development and dissemination of knowledge.

The multi-site LEGO brings together researchers from:

- ▶ UBS,
- ▶ UBO,
- ▶ IMT Atlantique.

## STAFF

- 118 members, including
- ▶ 93 researchers (34 UBS)
  - ▶ 25 doctoral students (7 UBS)

## CONTACT UBS

Université Bretagne Sud  
Site Director: Yolande PIRIS  
[yolande.piris@univ-ubs.fr](mailto:yolande.piris@univ-ubs.fr)

<http://www.labo-lego.fr/>

## PARTNERS



## SCIENTIFIC DOMAIN

Economic sciences.  
Management sciences.

---

## APPLICATION SECTORS

Public or private sector organizations.  
Banking / Insurance.  
Commerce / Distribution.  
Human resources.  
Finance.  
Communication.  
Environment / Eco-activities.  
Business assistance services.  
Individual assistance services.

---

## EXPERTISE

- **Digital, networks, territories:**  
Digital transformation in organizations,  
Uses of ICTs and digital networks,  
Territory development, tourism;
  - **Responsible practices and food:**  
Healthcare and food, sustainable  
development, CSR;
  - **Governance and resilience of organizations:** governance and shareholder activism, Responsible finance, valuation of financial assets;
  - **Occupational health and well-being:** occupational health, working conditions, time, workplace organization and new kinds of work, professional equality, absenteeism.
- 

## KEYWORDSKEYWORDS

Digital / Territory / Sustainable development /  
Food/ CSR / Marketing / Governance /  
Organization / Responsible finance / Human  
resources / Occupational health.