

STAFF

91 members, including

- ► 56 researchers (9 UBS)
- ➤ 35 doctoral students (6 UBS)

CONTACT UBS

Université Bretagne Sud Site Director: Nicolas GUEGUEN nicolas.gueguen@univ-ubs.fr

https://www.univ-rennes2.fr/lp3c

PARTNERS







EA 1285 PSYCHOLOGY LABORATORY: COGNITION, BEHAVIOR, COMMUNICATION LP3C

Research falls within the realm of experimental psychology, social psychology, cognitive psychology, the psychology of ergonomics, the psychology of development and education. Research strands include:

- ► The social construction of knowledge;
- ▶ Behavioral influence;
- ► Performance, socio-performance and learning;
- ► Variability, evaluation, remediation.

SCIENTIFIC DOMAIN

Psychology.

APPLICATION SECTORS

Healthcare, social, ICT, commerce.

EXPERTISE

Learning processes and disorders
Development, developmental disorders,
and cognitive ageing.
Constructing gender identity.
Accepting social roles.
Statistical modeling of attitudes and behaviors.
ICT usage.

SPECIFIC EQUIPMENT

Tobiioculometers (eye-trackers). ZSpace. ViSaGe system.

(generating visual stimuli). Colorimeter (ColorCal).

Spectrometer (SpectroCal).

Driving simulator.

Diverse experiment rooms.

SCIENTIFIC COLLABORATION

International:

Brazil (University of Sao Paulo), Canada (University of Québec, University of Sherbrooke, University of Montréal), Belgium (University of Liège), Louvain-La-Neuve), US (University of California), Italy (University of Trieste, University of Padova, University of Bologna, University of Turin), Suisse (University of Geneva, University of Lausanne), Taiwan (National Chengchi University).

KEYWORDS

Experimental psychology / Cognitive Psychology / Social Psychology / Differential Psychology / Developmental Psychology.